



MINNESOTA, THE "NORTH STAR STATE," AWAITS AMERICA'S DRUGGISTS.

The pharmacists of America are already planning the vacation dream of a lifetime in Minneapolis, land of Laughing Water, Minnehaha and Hiawatha. Fishing kits and bathing suits are even at this early date being pulled out from closet and den, as well as golf clubs and tennis rackets. What a summer paradise!

The AMERICAN PHARMACEUTICAL ASSOCIATION, National Association Boards of Pharmacy, American Association of Colleges of Pharmacy and allied groups will hold their annual convention in Minneapolis, where eleven beautiful lakes are right within the city itself and less than thirty minutes from the hotels in the loop. Most of these lakes are large enough for fishing, sailing and canoeing. They provide bathing beaches for hundreds of thousands of outdoor lovers each year. In Minnehaha Park the "Falls of Minnehaha" leap and play.

In the month of August Minnesota excels any vacation land in the world. Its gigantic forests, its crystal clear, pine-scented air, its lakes and meadows, invigorate body, soul and mind.

Every effort will be made by all Minnesotans to fulfil every vacation dream of the nation's watchers and defenders of the public health. The Seminars, conferences and social programs may be many, but there will be ample time to partake of unrivaled bathing, of sun-lolling on myriad beaches, of horseback riding under towering pines, of golfing and tennis, and the joy of joys—matchless fishing where handsome, husky fish make a real battle and real eating. An over night woodland cabin, a lakeside camp, a river bivouac, all but thirty minutes from the heart of either Minneapolis or St. Paul. Ever-changing vacation fun that gives life new color, new zest, new meaning.

Beside the incomparable joys of the great outdoors, the stimulus of the pharmaceutical profession's outstanding leaders will inspire and bring about an ever-broadening field in the beneficent services of pharmacological science and the prevention of damage to the public health.

Dean Charles H. Rogers of the Minnesota College of Pharmacy, and his committee, have started the ball rolling and the goal is the happiest, merriest and most forward-moving convention that the national association has ever held. Out of it will come an improved health service in which the welfare of the nation will be greatly stepped up.

On to Minnesota—August 21st to 27th. The "land of sky blue waters" accepts the challenge to outdo itself in hospitality for the great convention.

NOTE: For detailed information as to the myriad vacation pleasures of the state, address Tourist Bureau, State Capitol, St. Paul, Minn.
